31ST CONGRESS
OF THE EUROPEAN COMMITTEE
FOR TREATMENT AND RESEARCH
IN MULTIPLE SCLEROSIS

7–10 OCTOBER 2015
BARCELONA, SPAIN

INVITATION FOR THE INDUSTRY
EXHIBITION & SPONSORSHIP
PROSPECTUS

www.ectrims-congress.eu
REASONS WHY TO ATTEND ECTRIMS 2015

1. ECTRIMS 2015 will be THE world meeting on MS and related fields for doctors, scientists, researchers, nurses, businesses and organisations.

2. Face-to-face exposure with more than 7’500 professionals and indirect access to a professional community of several thousand students, teachers and researchers worldwide.

3. Establish new relationships and catch up with existing customers.

4. Utilise this high profile event as a platform to present your latest research and science.

5. Give your company and your products the visibility by supporting ECTRIMS, Europe’s and the World’s largest professional organisation dedicated to the understanding and treatment of Multiple Sclerosis.
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INVITATION TO THE INDUSTRY

Dear Industry Partners

We are delighted to invite you to join us as a partner to the 31st Congress of the European Committee for Research and Treatment in Multiple Sclerosis (ECTRIMS) in Barcelona, Spain. In recollection, an early edition of ECTRIMS, well before anyone ever thought it could become what it has grown into today, was held in Barcelona in 1992.

This will be a four-day vibrant and intensive scientific meeting with many learning opportunities for all delegates in every current aspect of MS. Experts will impart teaching courses, give plenary talks with updates as to the latest available evidence, also delivered through oral and poster communications. A special session devoted to MS nursing is also programmed this year. We also count on European Charcot Foundation and industry sponsored symposia. For the first time in 2015 IMSCOGS (the International MS Cognition Society) will take official part in ECTRIMS.

We are pleased to have again appointed Congrex Switzerland Ltd. as the official congress organiser. They have designed sponsorship items to suit both small budgets and large, and this year are offering a number of new sponsorship opportunities. If there is something you would like to sponsor which is not included in the prospectus, please do not hesitate to contact them. Your participation in the industry exhibition will also represent a valuable contribution to the success of the congress.

ECTRIMS is committed to providing our partners with turn key solutions to facilitate your congress planning and management. The ECTRIMS Industry Relations Team will be glad to answer all queries at industry.ectrims@congrex-switzerland.com.

This yearly meeting is one of the most important and powerful concentrations of MS professionals worldwide and constitutes a chance for bottomline networking and collaboration opportunities.

It would be a great pleasure to welcome you amongst the supporters of the ECTRIMS 2015 in Barcelona and we look forward to hearing from you in the near future.

With kind regards

Xavier Montalban
ECTRIMS President
Chair ECTRIMS 2015

Per Soelberg Sørensen
ECTRIMS Secretary
COMMITTEES 2015

ECTRIMS Executive Committee

Bernhard Hemmer, Treasurer  Munich, DE
David Miller, Vice-President  London, UK
Xavier Montalban, President  Barcelona, ES
Per Soelberg Sørensen, Secretary  Copenhagen, DK

3 new members to the ECTRIMS Executive Committee will be elected during the Joint ACTRIMS-ECTRIMS 2014 in Boston, US.

Local Organising Committee 2015

Juan C. Álvarez-Cermeño  Madrid, ES
Rafael Arroyo  Madrid, ES
Lluís Brieva  Lleida, ES
Bonaventura Casanova  Valencia, ES
Manuel Comabella  Barcelona, ES
Oscar Fernández  Málaga, ES
Antonio García-Merino  Madrid, ES
Guillermo Izquierdo  Sevilla, ES
Xavier Montalban, Chair  Barcelona, ES
José M. Prieto  Santiago de Compostela, ES
Lluís Ramí-Torrentà  Girona, ES
Jordi Río  Barcelona, ES
Alfredo Rodríguez-Antíguedad  Bilbao, ES
Àlex Rovira  Barcelona, ES
Jaume Sastre-Garriga  Barcelona, ES
Mar Tintoré  Barcelona, ES

Scientific Committee 2015

Giancarlo Corni  Milan, IT
Carmen Espejo  Barcelona, ES
Nicolas Fissolo  Barcelona, ES
Hans-Peter Hartung  Düsseldorf, DE
Eva Havrdova  Prague, CZ
Bernhard Hemmer  Munich, DE
Catherine Lubetzki  Paris, FR
David Miller  London, UK
Xavier Montalban  Barcelona, ES
Tomas Olsson  Stockholm, SE
Jordi Río  Barcelona, ES
Àlex Rovira  Barcelona, ES
Per Soelberg Sørensen  Copenhagen, DK
Jaume Sastre-Garriga  Barcelona, ES
Alan J. Thompson  London, UK
Mar Tintoré  Barcelona, ES
Maria Trojano  Barcelona, ES
Ángela Vidal-Jordana  Barcelona, ES

GENERAL INFORMATION
For a quarter of a century, ECTRIMS has served as Europe’s and the world’s largest professional organisation dedicated to the understanding and treatment of multiple sclerosis.

The European Committee for Treatment and Research in Multiple Sclerosis (ECTRIMS) is an independent representative Europewide organisation devoted to multiple sclerosis (MS).

**MISSION**

The mission of ECTRIMS is to facilitate communication, create synergies, and promote and enhance research and learning among professionals for the ultimate benefit of people affected by MS.

**VISION**

ECTRIMS works with researchers and clinicians of its member countries and with other organisations that share similar missions and objectives on a worldwide scale, creating networking and collaboration opportunities. The ultimate goal of ECTRIMS is to improve basic and clinical research and clinical outcomes in MS.

**GOALS**

- To support and promote basic and clinical research in MS in Europe and liaise with other related organisations on a worldwide scale;
- To support education and teaching opportunities for professionals that enhance their ability to deliver quality clinical care;
- To act as representative of the MS research community in its member countries;
- To be actively involved in coordinating initiatives in research and clinical care both in Europe and worldwide;
- To organise annual congresses;
- To organise workshops and related teaching activities in the field of MS;
- To initiate, support or endorse European activities of outstanding relevance to MS;
- To encourage young researchers in the field of MS by promoting learning, training and exchange programmes.

For more information please visit the website

[www.ectrims.eu](http://www.ectrims.eu)
KEY ADDRESSES

General Organiser
Congrex Switzerland Ltd. in Basel/Switzerland has been appointed as administrative organiser of the 31st Congress of the European Committee for Treatment and Research in Multiple Sclerosis. Unless differently indicated, Congrex Switzerland Ltd. is your key contact for any information, special requests, service offers and approvals.

Scientific Secretariat
Multiple Sclerosis Centre of Catalonia
Vall d’Hebron University Hospital
Edif. Cemcat
Pg. Vall d’Hebron 119–129
08035 Barcelona / Spain
Phone +34 93 1751 559
Fax +34 93 2746 084
E-mail ectrims2015@cem-cat.org

Administrative Secretariat ECTRIMS 2015
c/o Congrex Switzerland Ltd.
Peter Merian-Strasse 80
4002 Basel / Switzerland
Phone +41 61 686 77 77
Fax +41 61 686 77 88
E-mail info@congrex-switzerland.com

Exhibition, Symposia / Sponsoring
Mr Julien Herzig
Phone +41 61 686 77 77
E-mail industry.ectrims@congrex-switzerland.com

Registration
Registration Department
Phone +41 61 686 77 77
E-mail ectrims@congrex-switzerland.com

Official Travel Agency
ECTRIMS has appointed Congrex Travel Ltd. to serve as the official agent for accommodation and travel.

Hotel Accommodation
Congrex Travel Ltd.
Peter Merian-Strasse 80
4002 Basel / Switzerland
Phone +41 61 690 94 11
Fax +41 61 690 94 14
E-mail ectrims.hotel@congrex-switzerland.com

Flight Bookings
Congrex Travel Ltd.
Peter Merian-Strasse 80
4002 Basel / Switzerland
Phone +41 61 560 75 60
Fax +41 61 690 94 14
E-mail businesstravel@congrex-switzerland.com

Place of Exhibition
CCIB – Centre Convencions Internacional Barcelona
Plaça de Willy Brandt, 11–14
08019 Barcelona / Spain
www.ccib.es
**GENERAL INFORMATION**

### ECTRIMS CONGRESSES 1999 – 2016

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<td>2002</td>
<td>Baltimore, USA</td>
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<td>Düsseldorf, Germany</td>
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<td>Gothenburg, Sweden</td>
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<td>2011</td>
<td>Amsterdam, the Netherlands</td>
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<td>Lyon, France</td>
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<td>2013</td>
<td>Copenhagen, Denmark</td>
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<td>2014</td>
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<tr>
<td>2015</td>
<td>Barcelona, Spain</td>
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<td>2016</td>
<td>London, UK</td>
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### STATISTICS

**Registration Statistics 2003 – 2013**

- **Total Participants**
- **Exhibition (in m²)**

*Joint congresses with ACTRIMS*
GENERAL INFORMATION

STATISTICS

Participants ECTRIMS 2013 per Geographic Area (%)

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<tr>
<th>Geographic Area</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Africa</td>
<td>1.9%</td>
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<td>Australasia</td>
<td>3.9%</td>
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<td>Asia</td>
<td>8.5%</td>
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<tr>
<td>South &amp; Central America</td>
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<td>North America</td>
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<td>Europe</td>
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Total participants 2013: 7,674

Abstracts Submitted – ECTRIMS 2013

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<th>Type</th>
<th>Quantity</th>
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<tr>
<td>Posters</td>
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<tr>
<td>Rejected</td>
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Total abstract submitted in 2013: 1,514

Abstracts Submitted – ACTRIMS-ECTRIMS 2014

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<td>Posters</td>
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<tr>
<td>Rejected</td>
<td>94</td>
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Total abstract submitted in 2014: 1,583
GENERAL INFORMATION

STATISTICS

Primary profession of ECTRIMS 2013 attendees

- Physician: 54.2%
- Physician’s Assistant: 10.5%
- Nurse/AHP: 19.5%
- Student: 4.7%
- Scientist/Researcher: 2.9%
- Other: 0.9%

Primary role of ECTRIMS 2013 attendees

- Clinician: 55.1%
- Research: 26.1%
- Teaching: 2.6%
- Other: 16.2%

Activeness in primary profession of ECTRIMS 2013 attendees

- Up to 5 years: 29.6%
- 5–10 years: 18.4%
- 10–20 years: 21.5%
- More than 20 years: 30.5%
CONGRESS VENUE

The 31st Congress of ECTRIMS 2015 will be held in the CCIB – Centre Convencions Internacional Barcelona. The CCIB is unique in Europe for its architecture, for the versatility of its column-free meeting halls and spaces. It is an integral part of Diagonal Mar, the newest section of Barcelona’s seafront. This also places the CCIB in the heart of the technology and business district known as Barcelona 22@.

Level 2

Level M2

Level 1

Level M1

Level 0

Forum Auditorium

Lecture Halls

Industrial Exhibition

Posters

Various Rooms

Underground Walkaway

Registration
OVERVIEW SCIENTIFIC PROGRAMME

Main Topics
- Diagnosis and differential diagnosis: moving forward
- Personalised therapy
- Safety concerns & risk management
- Genetics and environment
- MRI as primary endpoint of clinical trials
- New challenges in clinical trial design
- Will MS be prevented?
- MR outcomes in rehabilitation clinical trials
- MS Clinical phenotypes
- Update on therapies
- MS care 3.0
- Society and MS brain and spinal cord atrophy
- CNS cells in neurodegeneration
- New players in MS immunopathogenesis
- Innovative therapeutic strategies
- Incidence, prevalence and phenotypes of demyelinating diseases outside Europe and NA
- Early Multiple Sclerosis
**ECTRIMS 2015**

**PRELIMINARY PROGRAMME**

**WEDNESDAY, 7 OCTOBER 2015**

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<tr>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
<th>Hall D</th>
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## PRELIMINARY PROGRAMME

**THURSDAY, 8 OCTOBER 2015**

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<tr>
<td>08.00</td>
<td>Satellite Symposium</td>
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<td>08.30</td>
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<tr>
<td>09.15</td>
<td>Free Communications</td>
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<td>Platform presentations</td>
<td>Platform presentations</td>
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<tr>
<td>10.15</td>
<td>Coffee Break</td>
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<tr>
<td>10.45</td>
<td>Parallel Session 7</td>
<td>Parallel Session 8</td>
<td>Parallel Session 9</td>
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<tr>
<td>12.30</td>
<td>Lunch and Poster Viewing</td>
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<td>12.15</td>
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<tr>
<td>13.00</td>
<td>Satellite Symposium</td>
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<td>14.00</td>
<td>Parallel Session 10</td>
<td>Parallel Session 11</td>
<td>Parallel Session 12</td>
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<tr>
<td>15.30</td>
<td>Poster Session 2</td>
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<tr>
<td>17.00</td>
<td>Hot Topic 4</td>
<td>Hot Topic 5</td>
<td>Hot Topic 6</td>
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<tr>
<td>18.00</td>
<td>Satellite Symposium</td>
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<td>19.15</td>
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<td>20.15</td>
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<tr>
<td>Registration Fees (EUR)</td>
<td>Until 12 August 2015</td>
<td>As from 13 August 2015</td>
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<tr>
<td>Congress Delegate</td>
<td>€ 470</td>
<td>€ 620</td>
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<tr>
<td>Physicians in training, researchers and therapists*</td>
<td>€ 220</td>
<td>€ 320</td>
<td></td>
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<tr>
<td>Analyst</td>
<td>€ 470</td>
<td>€ 620</td>
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<tr>
<td>Nurses**</td>
<td>€ 220</td>
<td>€ 320</td>
<td></td>
</tr>
<tr>
<td>Teaching Courses 1–14</td>
<td>€ 30</td>
<td>€ 40</td>
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</tr>
</tbody>
</table>

* Physicians in training: colleagues born after January 1, 1980; copy of passport required
** Therapists/Researchers: confirmation from head of department required

The registration fee for participants includes unlimited access to all scientific sessions, industrial exhibition, the networking event, one congress bag, one copy of the final programme, lunch (first come, first served) and coffee breaks during the meeting.

For further information and group bookings, please contact:

ECTRIMS 2015
c/o Congrex Switzerland Ltd.                   Phone  +41 61 686 77 77
Peter Merian-Strasse 80                         Fax     +41 61 686 77 88
4002 Basel / Switzerland                       E-mail  ectrims@congrex-switzerland.com
# ECTRIMS 2015

## Important Dates and Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2014</td>
<td>Joint ACTRIMS-ECTRIMS Meeting, Boston, US</td>
</tr>
<tr>
<td>September 2014</td>
<td>E-mailing of Sponsorship &amp; Exhibition Prospectus to industry</td>
</tr>
<tr>
<td>24 – 25 November 2014</td>
<td>Sponsors site visit in Barcelona</td>
</tr>
<tr>
<td>12 December 2014</td>
<td>Deadline for submission of requests for hospitality suites and exhibition</td>
</tr>
<tr>
<td></td>
<td>Deadline for submission of requests for sponsoring</td>
</tr>
<tr>
<td>January 2015</td>
<td>Communication of final allocation of satellite and sponsoring items</td>
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<tr>
<td></td>
<td>Allocation of hospitality suites</td>
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<td></td>
<td>Exhibit space assignment to sponsors</td>
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<tr>
<td></td>
<td>Website open to submit requests for meeting rooms</td>
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<tr>
<td>March 2015</td>
<td>Start of sale of meeting rooms</td>
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<td></td>
<td>Space selection opens to all exhibitors</td>
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<tr>
<td>April 2015</td>
<td>Publication of online preliminary programme</td>
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<tr>
<td></td>
<td>Sponsoring manual available</td>
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<td></td>
<td>Exhibitor manual available</td>
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<tr>
<td>15 May 2015</td>
<td>Deadline for submission of complete satellite programme</td>
</tr>
<tr>
<td>19 May 2015</td>
<td>Abstract submission deadline</td>
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<tr>
<td>August 2015</td>
<td>Deadline for ordering satellite services</td>
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<tr>
<td></td>
<td>Deadline for orders of technical supplies and exhibition and hospitality suite services</td>
</tr>
<tr>
<td>7 August 2015</td>
<td>Advertisement deadline for final programme</td>
</tr>
<tr>
<td>7 August 2015</td>
<td>Deadline for submitting stand plans for general approval of spaces with more than 20 m² or 2.50 m height to Congrex Switzerland</td>
</tr>
<tr>
<td>12 August 2015</td>
<td>Deadline for reduced registration fee</td>
</tr>
<tr>
<td>September 2015</td>
<td>Publication of final programme</td>
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<td></td>
<td>Deadline for orders of exhibitor badges</td>
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</table>

**7 – 10 October 2015**  
*31st ECTRIMS Congress*
SPONSORING & INDUSTRIAL EXHIBITION
Satellite Symposia (60 Minutes) € 59’000

1. Satellite symposia are organised and entirely supported by corporate or non-ECTRIMS not-for-profit entities (the “sponsoring organisation”). Their nature, including the selection of topics, must be oriented to an ECTRIMS-relevant educational goal and not be exclusively promotional. Each entity is entitled to organise one satellite symposia except a company has more than one approved disease-modifying drug. The second slot will be attributed by the Executive Committee based on submitted scientific content.

2. The “slides” presented during a symposium are the full responsibility of the speakers.

3. No commercial names should appear in the title of presentations, the title of a symposium, “slides” for individual presentations or in print materials provided at the symposium (see #10). Presentations bearing the same design for all speakers are not welcome.

4. The sponsoring organisation must submit a full symposium proposal to the ECTRIMS Congress Planning Committee before the stated deadline in May 2015. Please contact the ECTRIMS Administrative Secretariat:

   Mr Julien Herzig, Congrex Switzerland Ltd.
   E-mail: industry.ectrims@congrex-switzerland.com
   Phone: +41 61 686 77 77

   Early contact with the Administrative Secretariat is recommended to expedite approval and confirmation of the proposed symposium topic, co-chairs and presenters.

5. Approved speakers and co-chairs are to be invited by the sponsoring organisation, which will also cover their ECTRIMS registration fees, hotel accommodations and travel expenses in addition to symposium fees. This also applies in the case where the speakers have been invited by ECTRIMS 2015.

6. A maximum of one speaker at each symposium who is an employee of the sponsoring organisation is allowed.

7. The number of satellite symposia in which any one participant may be involved as a presenter, discussant or chair is limited to two for each ECTRIMS Congress. The ECTRIMS Administrative Secretariat will evaluate this once all symposia proposals are received and communicate with involved organising sponsors in case this limit is exceeded.

8. Slots for satellite symposia are available on all of the 4 congress days. The organising sponsor can express preference for a particular time slot and lecture room for the satellite symposium to the ECTRIMS Administrative Secretariat. The final assignment will be given by the Administrative Secretariat according to a principle of rotation between companies that have attended successive ECTRIMS Congresses.

9. Approved satellite symposia will be mentioned as such in the ECTRIMS final programme, on the website and in the congress app.

10. The organising sponsor may produce printed and electronic materials (symposium programme and abstracts) for distribution at the symposium. This material must be submitted for approval to the ECTRIMS Administrative Secretariat and must mention: “Satellite Symposium of the ECTRIMS 2015 Congress.” The organising sponsor is responsible for involving its symposium co-chairs and speakers in development of such printed/electronic matters and must have their approval prior to printing and distribution. Post-congress publications (in print or electronic form) are subject to the same rules.

11. A small on-site reception (snack) which is compliant with the applicable industry codes before or at the end of the symposium may be offered by the sponsoring organisation (please contact the ECTRIMS Administrative Secretariat for details). No other activities around the symposium are allowed.

12. Private buses to transport delegates from and to hotels are only allowed outside the official congress hours.

**Benefits for satellite organisers**

- Room rental for the duration of the symposium
- Standard technical equipment such as sound amplification, video projector and computer system, use of Speakers’ Service Centre
- The programme of the Satellite Symposium will be published on the internet, in the final programme and in the app for mobile devices.
- The Sponsorship will be acknowledged in the final programme by stating: Satellite Symposium organised by “name of company”
- One mailing sent to all preregistered participants through the Administrative Secretariat including general information on the congress as well as the title and link to the detailed Satellite Programme. This e-mail will be sent a few weeks prior to the congress.
- 3 free registrations to the ECTRIMS 2015 congress for guests or company staff.
- 10 free Satellite Symposia badges
- Use of the congress logo
SPONSORING OPPORTUNITIES*

There are many sponsorship opportunities by which companies can support the 31st Congress of the European Committee for Treatment and Research in Multiple Sclerosis (ECTRIMS).

Scientific Activities & Items

**Satellite Symposia**  € 59’000
Satellite Symposium (60 Minutes)
For further details please refer to page 26

**Webcast of Satellite Symposium**  € 15’000
Increase the longevity of your satellite symposium by buying the webcast service. The price includes the full webcasting services organised by the Administrative Secretariat and the publication of the webcasts on a sub site of the official ECTRIMS Online Library. The ECTRIMS Online Library is frequented by thousands of users.

**Benefit:** Your opportunity to reach a huge audience. Delegates who were unable to attend your satellite symposium during the congress and professionals all over the world who could not join the congress can watch your satellite symposium after the congress. No more boundaries to get your message across.

**Travel Grants for Young Investigators**  each € 400 (minimum 10 Travel Grants)
Help to provide travel assistance to young investigators with a travel grant. Receivers of a sponsored travel grant are selected by the Scientific Committee.

**Benefit:** You will be acknowledged in all correspondence with young investigators and in the final programme and website. By supporting young investigators, you can show your commitment to the future world leaders in MS.

**E-Poster Stations**  € 15’000
The E-Poster area is an interactive platform which is very popular with authors and participants. E-Poster stations enable delegates to access a touch screen and to view all posters they have an interest in which they might have missed or by applying specify search criteria.

**Benefit:** Your logo will be shown on the E-Poster station, which are centrally located and guarantee a high visibility of the company’s logo. By sponsoring the E-Poster stations, you support the attractive presentations of the work of young researchers.

**Scientific Exchange Lounge**  € 25’000 / € 12’000
Be the company that makes it possible for delegates to meet and discuss scientific issues in a relaxing environment. The lounge is strategically located in the exhibition area close to the poster area and lecture halls. It is your choice to build the Scientific Exchange Lounge and use your CI/CD or to have it built by the Administrative Secretariat.

**Benefit:** Built by the company: If you build it by yourself you can use your CI/CD and the increase of your brand awareness will be immense. If the Scientific Exchange Lounge is fully planned, built, equipped and staffed by the sponsor € 12’000.
Built by the Administrative Secretariat: Your logo on signage will be displayed throughout the Scientific Exchange Lounge € 25’000.

**Scientific Replay Lounge**  € 20’000
At least 8 iPads will be placed in the Scientific Replay Lounge. The delegates have the opportunity to watch the webcasts of all scientific sessions on these iPads. The satellite symposium of the sponsor is included in the format of the scientific webcasts. The Scientific Replay Lounge has to be fully planned, built, equipped and staffed by the sponsor.

**Benefit:** You can use your CI/CD and the increase of your brand awareness will be high. Delegates will appreciate the possibility to watch sessions they missed in this lounge.
## SPONSORING OPPORTUNITIES*

<table>
<thead>
<tr>
<th>Mobile App</th>
<th>€ 25'000</th>
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</table>
| Your company’s name or logo can be the first thing delegates and prospective delegates see when they visit the App. The Mobile App allows delegates to learn about the programme and speakers, see the exhibitor list and much more. Over the last few years the Mobile App became one of the most popular items.  
**Benefit:** Your logo will be displayed on the opening page and the homepage will include a button that leads directly to your site. Your company will be mentioned as sponsor on printed/electronic matters advertising the App. |

<table>
<thead>
<tr>
<th>Delegate Items</th>
<th>Congress Bags</th>
<th>€ 45'000</th>
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</table>
| The bag will be presented to each congress attendee at the time of registration / badge pick-up and will include important items such as the final programme. The congress bags will be organised and produced by the Administrative Secretariat.  
**Benefit:** The sponsor’s and conference logo will be imprinted on all bags. High visibility of the sponsor’s logo is guaranteed as 7'500 participants will walk around with the bags. The bags will also be used long after the congress providing a maximum marketing impact. |

<table>
<thead>
<tr>
<th>Congress Bag Inserts</th>
<th>€ 6'000</th>
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</table>
| You tag it and we will bag it! You create and print the promotional piece of your choice and we will insert it into the congress bag distributed to all delegates. A copy / example of your promotional piece has to be provided to the Administrative Secretariat for approval. Acceptable pieces are invitations for the satellite symposia or promotional leaflets like pamphlet, single sheet, die-cut piece.  
**Benefit:** Fantastic way to get your company’s latest and greatest news to all delegates. |

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<tr>
<th>Bookmarks</th>
<th>€ 9'000</th>
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</table>
| Every attendee uses the final programme to find vital information about the scientific programme and exhibitors. The bookmark will help the delegates to mark the important site and is a constant eye catcher for all participants.  
**Benefit:** The bookmark will sustain your logo and you can also create an artwork that includes your advertising message. Such handy bookmarks are often used after the congress in the private environment and therefore have a very long product life cycle. |

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<tr>
<th>Lanyards (badge holders)</th>
<th>€ 10'000</th>
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</table>
| Great opportunity to stand out from the crowd. The lanyards will be distributed to delegates at the time of registration. The lanyards have to be supplied by the sponsor upon approval of the Administrative Secretariat.  
**Benefit:** Your company name / logo and the congress logo will be featured on the official badge lanyard. It is a surefire way to filter your branding throughout the congress. |

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<thead>
<tr>
<th>Pads &amp; Pens</th>
<th>€ 6'000</th>
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</table>
| Provide branded pads & pens to the delegates, which they are using on a daily basis at the congress. They will be inserted in the congress bag and given to all delegates at registration. The pads & pens have to be supplied by the sponsor.  
**Benefit:** These items will not only be used during the congress but also long after. A great way to get your branding seen and recognised. |
## SPONSORING OPPORTUNITIES*

### USB Stick
**€ 7'000**
The USB stick will be distributed to all delegates in the congress bag. You also have the opportunity to pre-load any information about your company and products on the stick. The branded USB stick has to be produced by the sponsor.

**Benefit:** The USB stick can show your logo and corporate identity and you can get any kind of message about your company and/or products to your target market.

### Coffee Breaks (per day)
**€ 10'000**
As delegates relax and prepare for the next session, let them see your company’s logo at the same time. Located in the exhibition area, these break stations will provide high traffic and exposure for your company. The coffee breaks take place in the morning and afternoon Wednesday through Saturday.

**Benefit:** Your company logo will be on all signage in the break areas and in the final programme/website. Sponsors also have the opportunity to place a company profile or an advertisement banner next to the buffets.

### Participants Lunch (per day)
**€ 25'000**
The way to the delegates’ heart is through their stomachs. Delegates receive a complimentary lunch each day from Wednesday to Saturday on the exhibit hall floor. Be the company which makes this possible to all delegates and provide a highly positive image about your company to the delegates.

**Benefit:** Your company logo will be displayed at the lunch stations and in the final programme/website. Sponsors also have the opportunity to place a company profile or an advertisement banner next to the buffets.

### On-Site Opportunities

#### Wi-Fi Access
**€ 45'000**
Thousands of attendees will be accessing Wi-Fi services during the congress. The sponsor of the Wi-Fi can create the landing page which can show information about the company and/or the products. The password for the Wi-Fi will also be determined by the sponsor and can for example be the name of your product. The password to the Wi-Fi will only be distributed at your booth.

**Benefit:** Thousands of attendees will be accessing Wi-Fi services during the congress and every time they will go online they will use your password and see your landing page. An ideal way to transmit any kind of message to the participants. Your company will be mentioned in the final programme and on the website as the sponsor of this item. In addition, it will tremendously increase the traffic of your booth as every delegate has to pick up the password there.

#### Internet Corner
**€ 40'000 / € 20'000**
Get connected to the delegates. Your logo and booth number will be featured prominently on a banner hanging over the internet corner. You have the possibility to build the internet corner and to use your CI/CD.

**Benefit:** Built by the company: If you build it by yourself you can use your CI/CD and the increase of your brand awareness will be immense. If the internet corner is fully planned, built, equipped and staffed by the sponsor € 20'000.

Built by the Administrative Secretariat: Your company logo and booth number will be displayed on the desktop of the computer and on the signage. A reference will be made in the final programme and on the website € 40'000.
SPONSORING OPPORTUNITIES*

iPad Stations € 40’000 / € 20’000
The iPad stations offers an interactive solution for attendees to check out the Congress Mobile App. These stations will be located in high-traffic areas. Please note that it might be that the general sponsorship of the congress app has been allocated to another company. You have the possibility to build the iPad stations and use your CI/CD.

Benefit: Built by the company: If you build it by yourself you can use your CI/CD and the increase of your brand awareness will be immense. If the iPad stations are fully planned, built, equipped and staffed by the sponsor € 20’000.
Built by the Administrative Secretariat: Your company logo will be displayed on signage. A reference will be made in the final programme and on the website € 40’000.

Speakers’ Service Center (SSC) € 10’000
The Speakers’ Service Center is where all presenters hand in their presentation. It is one of the most important areas during a congress and is highly visited by all leading experts in the field of MS.

Benefit: You will be mentioned in the final programme and on the website as the sponsor of the SSC and you can put a banner with your logo and / or product information in the SSC. You have the opportunity to place promotional items in the SSC as well. All this will put your company at a key position towards doctors who are THE main decision makers in their hospitals.

Mobile Charging Station upon request
Capture the undivided attention of attendees as they power up their mobile phones and other devices. Most attendees carry at least one mobile device that will need to be re-charged during the day. The mobile device charging station provides a convenient service to the delegates and gives your company the opportunity to get your message across to captive audience.

Benefit: The stations will be placed in a highly visible area. The digital signage is perfect for displaying your advertising looped images or video.

Branded Water Dispenser € 14’000
Place your eye-catching company-designed message (provided by the sponsor) on the front of each water station throughout the congress venue. Delegates appreciate the simple availability of water at a congress. The supporter can also supply branded cups (at its own cost).

Benefit: Your custom designed signage at all water stations / dispenser throughout the congress venue.

Escalator Decals / Elevator Branding € 20’000
Advertise your company on custom escalator decals or in the elevator. These congress center escalators and elevators will transport thousands of attendees throughout the meeting and are highly visible.

Benefit: Create eye-catching artwork that includes your advertising message for thousands of attendees to see each day.
SPONSORING OPPORTUNITIES*

Convention Center Banners  upon request
Throughout the congress centre, there will be opportunities to hang large advertisements.
Benefit: Thousands attendees will see these advertisements many times during the day. Make your message loud and clear and place a banner in these high traffic areas.

Advertising & Communication Opportunities

Advertisement in the final programme
Every attendee will receive the congress bag including the final programme at the time of registration / badge pick-up. The final programme is one of the most popular items throughout the congress. Make sure you are not missing the opportunity to advert your satellite symposium or your newest products.

2nd and 4th cover page  € 30’000
Benefit: Your company will be mentioned as the sponsor in the final programme and on the website. You will have the 2 most prominent advertisement spots: the 2nd and the 4th cover page.

3rd cover page  € 5’100
Each inside page  € 2’500
Your advertisement will be published within the special industry section.

Pocket Programme Guide  € 14’000
The pocket programme guide is one of the most popular and frequently referenced items. Every delegate will be provided with a pocket size programme guide that will feature a programme-at-a-glance. The programme will be produced by the Administrative Secretariat.
Benefit: Your exclusive advertisement on the back cover of the guide. Every participant will look at the programme many times during the day, hence you are at the forefront in terms of visibility.

Special Requests
If you have any particular ideas as to how you would like to present your company at ECTRIMS 2015, please contact the Administrative Secretariat.

*All prices are excl. 21% Spanish VAT

Deadline for sponsoring items request: 12 December 2014

Please note: It is the sponsors’ responsibility to comply with the local authority’s regulations.

EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org
IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org
Code of Practice on the Promotion of Medicines
INDUSTRIAL EXHIBITION

ECTRIMS strongly believes in the necessary interaction between industry and healthcare professionals for essential exchange on the latest products and services available for improvement in patient care. This exchange is possible via an exhibition area facilitating dialogue between the industry and the professionals.

**Exhibition Space Rental Fee**
The exhibition space fee (space only) € 450 per m² excl. 21% Spanish VAT (6 m² minimum).

**How to Book an Exhibit Space**
Exhibitors are kindly requested to send us their preferred square metre surface by 12 December 2014. Please use the attached form.

This form does not constitute a booking or a contract, it enables the organiser to optimise the preliminary design of the exhibition. Upon publication of the ECTRIMS 2015 exhibition floor plan, exhibitors are given choices to book their space according to the total contribution level to ECTRIMS 2015.

**Exhibitor Manual**
In April 2015 all exhibitors will receive the exhibitor manual which contains details on:
- General information of the exhibition
  (Build-up / Dismantling / Layout etc.)
- Technical guidelines
  (Storage / Technical supplies etc.)
- Stand construction
  (Modular stand / Equipment / Building height etc.)
- Frame dates & deadlines
- Important contact & local addresses
- Exhibitor badges
- Etc.

**Exhibition Dates and hours**
- Wednesday, 7 October 2015 full day
- Thursday, 8 October 2015 full day
- Friday, 9 October 2015 full day
- Saturday, 10 October 2015 morning

HOSPITALITY SUITES

The organizer offers a limited number of hospitality suites for use by participating companies to welcome their guests during the congress, at the CCIB – Centre Convencions Internacional Barcelona.

Hospitality suites are reserved for exhibiting companies only. Rooms can be reserved only through Congrex Switzerland, the Administrative Secretariat, and are assigned for the entire duration of the congress.

Hospitality suites are closed rooms and may not be used to exhibit company’s products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the-Expert sessions.

The rental of a hospitality suite includes the room only, without furniture or equipment. Each company is responsible for organising in accordance with the CCIB – Centre Convencions Internacional Barcelona or other suppliers its individual needs such as food, furniture, supplies or hostesses.

Hospitality provided has to be in compliance with all relevant industry codes. Hospitality suites will be attributed according to space requests and to the total contribution level of the company to ECTRIMS 2015.
Amendments to the Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.

Assignment / Allocation of Exhibition & Sponsoring

Industrial Exhibition & Hospitality Suites

Exhibit space and hospitality suites will be assigned depending on the total contribution to the congress and on a “first come – first served” basis. In order to make your reservation definite, the exhibit space assigned will have to be confirmed in writing within seven days using the “Contract for Exhibit Space” (will be sent at a later date).

Orders for technical installations and exhibition services are only accepted when confirmed in writing.

For the application to be accepted, only products and services in direct connection to the topic of the congress are allowed to be presented. The exhibition organiser reserves the right to make changes of exhibit space after consulting the exhibitor involved.

The booths may be used only for exhibiting and advertising the exhibitors’ own products in accordance with the host country’s applicable laws and regulations.

Sponsoring

The final allocation of sponsoring items will be made by the Administrative Secretariat according to a principle of rotation amongst the different companies that participated in successive ECTRIMS congresses. Companies will be notified about the allocation in January 2015.

The Administrative Secretariat will then conclude a sponsorship contract with the company. The contract must be countersigned and returned within two weeks from the day of proposal in order to be valid for the congress. This contract is legally binding under Swiss law.

Conditions of Payment

Industrial Exhibition, Hospitality Suites & Sponsoring

Conditions of payment mentioned on the invoice / confirmation are valid. In any case payment has to be made before opening of the congress; if not, the participation cannot be guaranteed and the rental fee remains due.

Cancellation

Industrial Exhibition

When an exhibit space confirmed in writing has to be cancelled, the rental fee still has to be paid before opening of the exhibition. In case the exhibit space can be let again, there is a cancellation fee of 20% to be paid. If only parts of the cancelled space can be let again, a 20% cancellation fee for the part let again and full price for the rest is due.

When a confirmed order of furniture or technical supplies has to be cancelled two weeks before the congress, a handling fee of € 20.– and a cancellation fee of 50% are due.

Hospitality Suites & Sponsoring

In case of written cancellation by 15 May 2015, 50% of the contracted amount is due. In case of written cancellation after 15 May 2015, the full contracted amount is due.

Damages / Safety / Insurance

Industrial Exhibition & Hospitality Suites

Exhibitors are entirely liable for damages to third parties’ stands, properties, health (be injury or death). To this extent Congrex Switzerland Ltd. and the CCIB – Centre Convencions Internacional Barcelona are to be considered third parties. Exhibitors’ liabilities are extended to their personnel and / or other people working under their control.

Since neither ECTRIMS, Congrex Switzerland Ltd. and its staff nor the CCIB – Centre Convencions Internacional Barcelona are liable for any damages and/or loss suffered by the exhibitors during the exhibition, including installation and dismantling – it is strongly recommended to arrange insurance accordingly.

As there will be no guarding of the exhibition area during the official exhibition opening hours, all exhibits have to be staffed with at least one person. The conference rooms and exhibition areas of the CCIB – Centre Convencions Internacional Barcelona will be locked at night; however, no extra security service for the exhibition is planned.
House Rules

Industrial Exhibition, Hospitality Suites & Sponsoring
The rules of the CCIB – Centre Convencions Internacional Barcelona do apply and are binding to all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning. Copies of these regulations can be provided upon request.

Material safety and fire certificates of all stand materials must be available for controls during build-up.

Representatives of the Spanish public authorities as well as the CCIB – Centre Convencions Internacional Barcelona technical staff must be allowed access to your stands at all times.

Smoking is prohibited in the buildings of the CCIB – Centre Convencions Internacional Barcelona.

Promotional Activities / Sound Restrictions

Industrial Exhibition & Hospitality Suites
All stand activities and displays must reflect the character of the congress and are subject to review by the ECTRIMS Committee. Activities that feature non-scientific gimmicks are not accepted by the ECTRIMS Committee. Approval requests have to be sent in writing to the organisers.

Promotional activities within the exhibition surface are allowed as long as they do not interfere with the running of the conference nor disturb your fellow exhibitors. It is within the organisers capacity to have any activities stopped. Any activities such as “meet the experts” or other presentations have to be approved by the Administrative Secretariat.

The placement of signs and posters on the exterior doors or walls of the rented room is possible. No other signage or promotion can be made within the building other than the company’s stand.

Electrical and other mechanical appliances must be muffled so that no noise disturbance is caused to other exhibitors. The exhibition organiser reserves the right to determine at what point sound constitutes interference with others and if it must be reduced or discontinued.

Serving of hot meals has to be authorised by the organiser. Preparation of hot meals at the booth is not allowed.

Industrial Exhibition & Sponsoring
Companies / Sponsors are prohibited to stage their own events— neither inside nor outside the congress venue — parallel to the ECTRIMS scientific and social programme without prior approval by the Administrative Secretariat.

“Force Majeure”

If the congress and/or the exhibition has to be cancelled or changed due to unforeseen events or general “force majeur”, the organiser cannot be claimed for any compensation.

Place of Legal Performance and Venue
Should the parties involved disagree on any point, they are subject to the official court of Basel-Stadt, Switzerland, thus Swiss law will be applied.
Press room
The press room will be located in the congress venue. It will be equipped with desks, online access, and electrical outlets for laptop computers. ECTRIMS press releases, abstracts and other relevant information will be available. Limited computer facilities will be available.

Press conference room
The Administrative Secretariat will make a press conference room available for companies to hold their official press conferences at the ECTRIMS 2015. The room can be rented for a package fee including standard technical equipment.

Press conference slots
Press conferences can only be organised outside of the ECTRIMS scientific programme. Slots for press conferences have to be approved by the Administrative Secretariat.

Embargo Policies
Embargo Policy as of 2011
Normal Abstracts: all abstracts accepted for ECTRIMS can be published at congress website and in press releases as of 23 September 2015 (2 weeks prior to the congress). Coverage in satellite symposia at the congress is permitted.

Late-Breaking Abstracts: are published in the abstract book and available on the congress website on the first day of the congress. Also coverage in satellite symposia or in press releases is permitted as of the first day of the congress.

Top line data: Journalists or sponsors who wish to issue press releases that contain no actual data related to the presentation but provide “top line” information for release in advance of the normal embargo date need the specific approval of the ECTRIMS Executive Committee, who may require changes in the text before permitting release. Please contact the Administrative Secretariat for details.

Media Embargo Violations
Individuals and/or sponsors who violate these ECTRIMS media embargo policies may face sanctions relating to current and future abstract submissions, presentations and visibility at ECTRIMS Congresses.
ORDER FORMS

Exhibition Requirements
Hospitality Suite Requirements
Sponsoring Form
EXHIBITION REQUIREMENTS – ECTRIMS 2015

Our company would like to participate in the ECTRIMS 2015 exhibition in Barcelona, Spain.

☐ We would like the same m² surface as at the
ECTRIMS 2013 in Copenhagen

☐ We have not yet exhibited at ECTRIMS congresses
but are interested in the 2015 event

☐ We were exhibitors at ECTRIMS congresses, but
prefer a different size surface

Approximate surface required

____________________ m²  € 450 per m² excl. 21% Spanish VAT

This form does not constitute a contract – however, it enables the organiser to optimise the preliminary design of the exhibition. Congrex Switzerland Ltd. – as official organiser – will assign the exhibition surfaces. The size of the required surface may vary slightly upon assignment and has to be confirmed by the exhibitor in writing using the official “Contract for Exhibit Space”.

Information preferred by: 12 December 2014

Company______________________________________________________________

Street______________________________________________________________

P.O. Box________________________________ Phone________________________________

Zip Code / City________________________________ Mobile________________________________

Country________________________________ Fax________________________________

Main contact________________________________ E-mail________________________________

VAT number________________________________ PO number________________________________

Place / Date________________________________ Signature________________________________

Please return to  Administrative Secretariat ECTRIMS 2015

c/o Congrex Switzerland Ltd.

Mr Julien Herzig

Peter Merian-Strasse 80

4002 Basel / Switzerland

Fax +41 61 686 77 88

industry.ectrims@congrex-switzerland.com
HOSPITALITY SUITE REQUIREMENTS – ECTRIMS 2015

Our company would like to have a hospitality suite at the ECTRIMS 2015 in Barcelona, Spain.

Approximate surface required

_____________________ m²

This form does not constitute a contract – however, it enables the organiser to optimise the preliminary design of the hospitality suites. Congrex Switzerland Ltd. – as official organiser – will assign the hospitality suites surface. The size of the required surface may vary slightly upon assignment and has to be confirmed by the sponsor in writing using the official “Contract for Hospitality Suite”.

Information preferred by: 12 December 2014

Company

Street

P.O. Box

Zip Code / City

Country

Main contact

VAT number

PO number

Place / Date

Signature

Please return to Administrative Secretariat ECTRIMS 2015
c/o Congrex Switzerland Ltd.
Mr Julien Herzig
Peter Merian-Strasse 80
4002 Basel / Switzerland

Fax +41 61 686 77 88
industry.ectrims@congrex-switzerland.com
### SPONSORING FORM – ECTRIMS 2015

**Sponsoring Items**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation of a Satellite Symposium (60 min) Preferred slot:</td>
<td>€ 59'000</td>
</tr>
<tr>
<td>Organisation of a second Satellite Symposium (60 min) Preferred slot:</td>
<td>€ 59'000</td>
</tr>
<tr>
<td>Webcast of Satellite Symposium</td>
<td>€ 15'000</td>
</tr>
<tr>
<td>Travel Grants for Young Investigators: Each € 400. Amount:</td>
<td></td>
</tr>
<tr>
<td>Total:</td>
<td></td>
</tr>
<tr>
<td>E-Poster Stations</td>
<td>€ 15'000</td>
</tr>
<tr>
<td>Scientific Exchange Lounge</td>
<td>€ 25'000 / € 12'000</td>
</tr>
<tr>
<td>Scientific Replay Lounge</td>
<td>€ 20'000</td>
</tr>
<tr>
<td>Mobile App</td>
<td>€ 25'000</td>
</tr>
<tr>
<td>Congress Bag</td>
<td>€ 45'000</td>
</tr>
<tr>
<td>Congress Bag Inserts</td>
<td>€ 6'000</td>
</tr>
<tr>
<td>Bookmarks</td>
<td>€ 9'000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>€ 10'000</td>
</tr>
<tr>
<td>Pads &amp; Pens</td>
<td>€ 6'000</td>
</tr>
<tr>
<td>USB Stick</td>
<td>€ 7'000</td>
</tr>
<tr>
<td>Coffee Breaks per day. Number of days:</td>
<td>€ 10'000</td>
</tr>
<tr>
<td>Participants Lunch per day. Number of days:</td>
<td>€ 25'000</td>
</tr>
<tr>
<td>Wi-Fi Access</td>
<td>€ 45'000</td>
</tr>
<tr>
<td>Internet Corner</td>
<td>€ 40'000 / € 20'000</td>
</tr>
<tr>
<td>iPad Stations</td>
<td>€ 40'000 / € 20'000</td>
</tr>
<tr>
<td>Speakers’ Service Centre</td>
<td>€ 10'000</td>
</tr>
<tr>
<td>Mobile Charging Station</td>
<td>upon request</td>
</tr>
<tr>
<td>Branded Water Dispenser</td>
<td>€ 14'000</td>
</tr>
<tr>
<td>Escalator Decals / Elevator Branding</td>
<td>€ 20'000</td>
</tr>
<tr>
<td>Convention Centre Banners</td>
<td>upon request</td>
</tr>
<tr>
<td>Advertisement in the final programme 2nd and 4th cover page</td>
<td>€ 30'000</td>
</tr>
<tr>
<td>Advertisement in the final programme 3rd cover page</td>
<td>€ 5'100</td>
</tr>
<tr>
<td>Advertisement in the final programme inside page</td>
<td>€ 2'500</td>
</tr>
<tr>
<td>Pocket Programme Guide</td>
<td>€ 14'000</td>
</tr>
</tbody>
</table>

*All prices are excl. 21% Spanish VAT*
Information preferred by: 12 December 2014

Company _______________________________ _______________________________

Street ________________________________ _______________________________
P.O. Box ______________________________ Phone ___________________________

Zip Code / City ________________________ Mobile _________________________

Country ______________________________ Fax ______________________________

Main contact __________________________ E-mail __________________________

VAT number ___________________________ PO number _____________________

Place / Date ___________________________ Signature _______________________

Please return to
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4002 Basel / Switzerland

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industry.ectrims@congrex-switzerland.com
We are looking forward to welcoming you in Barcelona!